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## Sterling Props. prepares to debut 306-unit Hudson Valley rental community: Southgate Middletown

**MIDDLETOWN, NY** Southgate Middletown, a Hudson Valley rental community, is preparing to make its official debut early this year in this Orange County city. Featuring 306 apartment homes, Southgate Middletown will raise the bar for apartment living in NYC's northern suburbs with an architectural design that incorporates traditional and contemporary elements, visuals and materials and stylish homes with modern features. The community will feature a mix of one- and two-bedroom residences and an array of on-site recreational and social amenities to create Orange County's signature residential address.

Pre-leasing for the first phase of 108 residences at Southgate Middletown is now underway with initial occupancy anticipated this spring. To accommodate high initial demand, Sterling Properties has unveiled a new "pop-up" off-site leasing gallery. The facility allows interested renters to see many of the interior features and fin-



ishes offered in the homes, including a mock kitchen, and flooring, prior to the community's completion.

"There will be nothing like Southgate Middletown anywhere in the Hudson Valley market," said **Nick Hollenbeck**, director of sales and marketing for Sterling Properties, the community's developer. "Every aspect of this community has been designed with today's sophisticated renter in mind. The striking exterior building design will welcome residents to a neighborhood of grandeur and distinction. Inside, homes will provide a fashionable living environment with all the comfort and luxury of high-end finishes."