

Friday, April 22, 2016

Model homes inspire visitors to become renters at Southgate, Orange County



PHOTO COURTESY OF STERLING PROPERTIES

The open, modern design of this furnished model is motivating renter interest at Southgate Middletown.

Renters have responded strongly to the debut of two professionally decorated model homes at Southgate Middletown, the collection of 306 apartments being developed by Sterling Properties in Orange County, NY.

The fully-furnished models allow visitors to fully experience these thoughtfully-appointed residences and visualize the luxury lifestyle that awaits them at this signature Hudson Valley community. Monthly rents at Southgate Middletown begin from \$1,525 and initial occupancy is expected this spring.

"Demand for the product is so high that many of the first residents leased their homes based off of the floor plans and finishes we displayed in our leasing office," said Nick Hollenbeck, Sterling's director of Sales and Marketing. "Since our models have opened, leasing velocity has increased even further. These fully furnished homes leave nothing to the imagination and prospective tenants can truly envision how Southgate Middletown will fulfill their lifestyle."

Southgate Middletown has captured the attention of renters looking for a higher level of apartment living in New York's northern suburbs with a cutting-edge architectural design that incorporates traditional and contemporary elements, visuals and materials, and stylish homes with modern and luxurious features. This commitment to detail has been very well received with three of the community's first four buildings all nearly fully leased.

Southgate Middletown features an eclectic mix of one- and two-bedroom residences and an array of on-site recreational and social amenities to create Orange County's signature residential address.

Homes at Southgate Middletown boast wood grain cabinetry, quartz countertops, oversized subway tile backsplash, stainless-steel appliances and contemporary luxury floor-ing. Select homes will also feature private garage parking and ceiling heights reaching over ten feet.

Complementing the well-appointed apartments is a vibrant life-style environment with world-class amenities, including a fully-equip-ped clubhouse, media room, state-of-the-art fitness center and outdoor pool.

Located near Interstate 84 and minutes from routes 17 and 6, Southgate provides easy access to many of the area's major business centers, including the nearby Orange Regional Medical Center, as well as a quick trip to the entertainment and cultural centers in New York City and northern New Jersey. There's also public transportation at the Middletown-Town of Wallkill Train Stations, which transports commuters to New Jersey and Manhattan via Metro-North trains.

Nestled in the historic Hudson River Valley, Southgate Middletown boasts a country-like atmosphere with panoramic mountain views. Middletown is home to the historic Paramount Theatre, as well as 13 parks and recreational areas. The public Town of Wallkill Golf Club also lies within the City's borders. The Hudson Valley region is home to a variety of performing arts venues, wineries, historical attractions, museums, fine shopping and a host of state parks and outdoor activities. Shopping can be found minutes away at the Galleria Mall.

"We're also just 20 minutes from the renowned Woodbury Commons Premium Outlets, which is home to nationally recognized name brand outlet stores," Hollenbeck said.

For additional information on the community, call 845-648-2065 or visit <http://southgatemiddletown.com>. The leasing center and model homes are located at 15 James P Kelly Way, Middletown.