

Tuesday, March 8, 2016

## New Construction Retail Spaces Now Available at Middletown, N.Y. Mixed-use Rental Community



The **Shoppes at Sterling Parc**, a prime **18,000 square-foot** retail center located in the heart of nearly 500 high-end residential units in the Orange County, N.Y. town of Middletown, has less than ten street-front retail spaces remaining available.

Situated within the 192-home Sterling Parc apartment community and adjacent to the brand new 306-unit Southgate Middletown rental neighborhood, the suites range from 1,000 square-foot to 2,400 square feet and can be built-to-suit to fill the specific needs of nationally recognized brands, independent boutiques, restaurants or local service providers. Retail spaces can also be combined for larger uses.

New retail operations will join an established tenant base that includes Envy Nails, State Farm Insurance and Natura Smoothies & Café.

"We've received a tremendous response from the retail community which has recognized the unlimited potential this unique new development has to offer," notes **Nick Hollenbeck**, Director of Sales and Marketing for Sterling Properties, which developed The Shoppes at Sterling Parc as part of the initial phase of the overall community.

"In addition to a built-in customer base of 500 families, The Shoppes at Sterling Parc has great drive-by traffic giving our retail tenants a build in customer base and wonderful street presence. The property is also convenient to the major roadways, making it extremely accessible from throughout Middletown and nearby municipalities. We've created a vibrant, sophisticated atmosphere at this neighborhood which doesn't currently exist in Orange County



and provides a special retail opportunity."

For additional information on retail opportunities at The Shoppes at Sterling Parc, please call Nick Hollenbeck at (973) 535-1888.

The Shoppes at Sterling Park is situated at the entrance of the Sterling Parc community which opened in 2012 and is 100% leased and occupied. Across from the retail center are the rental homes at Southgate Middletown which has recently released its first phase of 306 total residences for leasing with initial occupancy expected in late spring/early summer.

Located near Interstate 84 and minutes from Route 17 and US 6, The Shoppes at Sterling Parc are easily accessible from many of the area's major business and residential centers, including the nearby Orange Regional Medical Center.

### **About Sterling Properties**

Sterling Properties is widely recognized as a multi-faceted development organization with a wide range of upscale real estate including residential, office and commercial communities throughout New Jersey, Pennsylvania, New York and Connecticut. For additional information on the company, please visit <http://www.sterlingpropertiesnj.com/> or call [\(973\) 535-1888](tel:9735351888).